



GHCC LOGO GENERAL STANDARDS & GUIDELINES

Members of the Garfield Heights Chamber of Commerce (referred to herein as "Members") are granted a limited right to use the GHCC logo shown on this page only in compliance with these General Standards & Guidelines. This right may be revoked by GHCC at any time. Any use by a Member of the GHCC logo indicates that Member's agreement to abide by these General Standards & Guidelines. Improper use or abuse of the limited rights and provisions for the use of the GHCC logo will constitute a violation of trademark law and copyright law.

Permission for limited use of the GHCC logo is granted *only* to Members, which are companies whose membership dues have been paid in full for the current year. Business members whose memberships are not renewed have 30 days to cease publishing and distributing materials using the designated GHCC logo. Limited usage rights will be reviewed annually.

When used by Members, the GHCC logo used must be the version shown on this page which the additional text "*Member*". GHCC will have the exclusive right to the use of the logo which appears without the aforementioned "*Member*" text, along with the exclusive right to the use of any and all other GHCC-proprietary trademarks or service marks.

In four-color advertising, the Trinity Symbol and words Garfield Heights must always appear in Pantone Matching System (PMS) Reflex Blue, which is the industry designation for a particular shade of royal blue and the words Member and Chamber of Commerce must always appear in black.

In one-color advertising, the GHCC logo must always appear in black. Any other color must be approved by GHCC. The area within the "trinity symbol" must be either white or the same as the background against which the GHCC logo is placed.

The use of the GHCC logo by a Member *does not* constitute a product or service endorsement by GHCC. The appearance of the GHCC logo on Member's identity, collateral or advertising materials only certifies that the business is then "Member" (having fulfilled the annual membership dues requirement). The GHCC logo must never appear larger than a Member's logo.

Members may not use the GHCC logo on goods for promotion or resale. GHCC will have the exclusive right to market goods for promotion or sale that bear the GHCC logo (including the exclusive right to utilize the GHCC logo on shirts, caps mugs, tumblers, buttons, etc.).

Members may not use the logo in any fashion which might cause others to believe GHCC is the source of, or sponsors, endorses, or is affiliated with any goods, services or any provider of goods or services.

Members will, for so long as they use the GHCC logo, provide goods and services of the highest quality. GHCC reserves the right to review a Member's goods and services, and the use of the GHCC logo, to ensure compliance with these General Standards & Guidelines.



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Please print and sign on the appropriate line below to indicate your agreement with these terms. You may contact the GHCC office at (216) 475-7775 if you have any questions or are in need of assistance concerning these GHCC Logo General Standards and Guidelines, or any of the terms contained herein.

IN WITNESS WHEREOF, the authorized representatives of the parties have executed this Agreement as of the date last signed below.

Garfield Heights Chamber of Commerce Member:

Company Name: _____

By: _____

By: _____

Authorized Signature

Authorized Signature

Name: _____

Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

Address: _____

E-mail: _____

**Fax this form to (216) 475-2237 or mail to
Garfield Heights Chamber of Commerce, 5284 Transportation Boulevard,
Garfield Hts., Ohio 44125**

Upon receipt of this signed agreement, the logo will be emailed to the address specified above electronically. Please allow 7-10 days for processing. If your need is urgent, please contact the Chamber Office at (216) 475-7775.